

**Kitsap County**  
**Quit Line Data Summary**  
 July 1 - December 31, 2005

	<u><b>County</b></u>	<u><b>State</b></u>
<b>Number of Calls to Quit Line</b>	<b>N = 377</b>	<b>N = 10,345</b>
<b>Percent of Statewide Calls</b>	4.4%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	3.9%	100.0%

  

	<u><b>County %</b></u>	<u><b>State %</b></u>
<b>Gender</b>	<b>N = 377</b>	<b>N = 8,891</b>
Female	56.5%	61.8%
Male	43.5%	38.2%
<b>Race/Ethnicity</b>	<b>N = 360</b>	<b>N = 8,013</b>
People of Color	13.9%	15.6%
White	86.1%	84.4%
<b>Age</b>	<b>N = 376</b>	<b>N = 8,649</b>
Less than 18 years old	1.6%	1.3%
18 - 24 years old	27.1%	19.4%
25 - 34 years old	27.4%	26.5%
35 - 44 years old	17.6%	20.8%
45 years and older	26.3%	32.0%
<b>Education</b>	<b>N = 364</b>	<b>N = 8,130</b>
Did not graduate high school	14.6%	19.0%
High school graduate	39.3%	37.4%
Some college/vocational school	35.2%	32.3%
College graduate	11.0%	11.2%
<b>Caller Type</b>	<b>N = 376</b>	<b>N = 9,433</b>
General Information	1.1%	6.8%
Health care provider	0.3%	2.2%
Tobacco user	98.7%	91.0%
<b>Payer Type</b>	<b>N = 343</b>	<b>N = 7,657</b>
Insured	35.0%	36.8%
Uninsured	39.1%	37.2%
Medicaid	25.9%	26.0%
<b>Heard About</b>	<b>N = 303</b>	<b>N = 7,244</b>
Past caller <sup>2</sup>	5.9%	7.1%
Employer/worksites	3.3%	2.2%
Health care provider	24.8%	25.0%
Television	5.3%	6.6%
Outdoor advertisement (billboard/bus/wall)	2.6%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	2.6%	4.2%
Newspaper/Magazine	1.3%	1.2%
Brochure/Newsletter	6.9%	7.7%
Family or friend	40.9%	36.5%
Health Department	5.0%	5.6%
School	1.3%	1.4%

Source: Washington State Department of Health  
 Tobacco Prevention and Control  
 Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

<sup>2</sup> Data not available for Oct-Dec 2005

\* Rate not calculated because number of calls was less than 5.